

For Immediate Release

Move Over Breast Cancer Sponsors Inspiring Adventure for Breast Cancer survivors to attend Samantha Harris' Your Healthiest Healthy Retreat October 26-29th in Ivins, Utah.

Princeton, NJ September 15, 2023

Move Over Breast Cancer (MOBC), a 501c3 non-profit providing innovative and unexpected breast cancer support resources and programs, through the generosity of fundraisers and grants, will be sponsoring five (5) remarkable breast cancer survivors to attend a wellness and hiking retreat in Utah hosted by Samantha Harris.

MOBC, founded by Paula Flory, a 12-year survivor of stage 3 breast cancer, began as a doorstep service that provides a perspective of positivity and hope for those diagnosed with breast cancer. Paula designed a Mobile Resource Lounge and Salon which she took to women's homes to put a smile on their faces and provide them with items like wigs, mastectomy bras and forms. From there MOBC has grown into so much more like support groups, nutrition classes, fitness activities and "Silver Lining" programs designed for women who have completed their cancer treatments.

This Silver Linings program, aptly named "Adventures in Pink", aims to provide breast cancer survivors with an opportunity to reclaim their strength, resilience, and zest for life after enduring the challenges that only fellow survivors and thrivers can truly comprehend.

"These survivors are not just survivors, they are warriors, who have faced breast cancer head-on and are ready to heal and emerge stronger than they were before their diagnosis," said Paula Flory. "We are honored to give them the chance to embark on this incredible adventure, symbolizing their journey from surviving to thriving."

Breast cancer survivors were able to enter for the opportunity to be chosen by submitting a one-minute video describing what the opportunity would mean to them. Although the decision was very difficult, the selected breast cancer survivors demonstrated remarkable courage, determination, and gratitude throughout their battles with breast cancer. The retreat will offer them a chance to connect with like-minded individuals, share experiences, and forge lifelong friendships, all while surrounded by the awe-inspiring beauty of Utah's majestic landscapes.

The journey will include a challenging mountain climb, representing the survivors' triumph over breast cancer and their readiness to embark on new chapters in their lives. The climb will serve as a powerful metaphor for overcoming obstacles, promoting resilience, and embracing the limitless possibilities that lie ahead.

More About Move Over Breast Cancer:

Moveoverbreastcancer.org

In 2020 Paula Flory brought her vision to life and launched a non-profit, Move Over Breast Cancer (MOBC) serving NJ, NY, PA. MOBC that would provide safe, compassionate breast cancer support directly to a client's doorstep in an exceptionally designed, walk-in Mobile Resource Lounge & Salon. This unique, one-of-a-kind experience brings the light of hope to individuals facing breast cancer,

whether newly diagnosed or years into their journey. All non-clinical services are individualized, complementary, and all-encompassing to each client, whether it be wigs, mastectomy bras, breast forms and/or mini makeovers. The magical, warm, and unexpected environment of the van and Paula's compassionate support is the catalyst for helping clients feel beautiful, understood, and inspired to live a full and joyful life, despite the traumatic experience a diagnosis can have. Since its inception MOBC has blossomed into a vibrant community, where individuals uplift, support, and educate each other throughout their cancer journey, from diagnosis to survivorship, ultimately paving the way to a more enriching life. What once seemed like a challenge, transforms into an opportunity to make unexpected connections with inspiring individuals, as well as engage in programs and activities that foster personal growth in what never thought possible.